

The Art & History of Beer Brewing

TAKE AN UNFORGETTABLE JOURNEY ACROSS THE LAND THAT MADE BEER BREWING AN ART



**AN EPICUREAN
SOJOURN**

JOIN US TO VISIT OKTOBERFEST AND EXPLORE
THE LAND WHERE CRAFT BREWING WAS BORN

TOUR DETAILS AT A GLANCE

2017 DEPARTURE

September 24—October 1, 2017

PRICE

\$2,995/person (double occupancy)

\$3,495/person (single occupancy)

TOUR BEGINS

Munich, Germany

TOUR CONCLUDES

Bamberg, Germany

OPTIONAL AIR PACKAGE

From \$1,198person*

*See page 10 for details

TO REGISTER

Call us at **1-800-419-3443** or

Use the [online registration form](#)

[CLICK HERE TO REGISTER ONLINE](#)

ABOUT EPICUREAN SOJOURNS

These gastronomic journeys explore the world's fine regional foods, wines, spirits, and other artisanal delicacies.

Led by industry insiders, including chefs and sommeliers, Epicurean Sojourns always combine hands-on experiences with plentiful opportunities for tasting and enjoying.



The opening ceremonies of Oktoberfest are a fun-filled celebration.

The Art & History of Beer Brewing

AN UNFORGETTABLE JOURNEY ACROSS THE LAND THAT MADE BEER BREWING AN ART

You may be surprised to hear that beer brewing predates written human history. In fact, beer is the oldest known prepared beverage – older than wine by nearly 5,000 years – and most historians agree the invention of beer brewing was a stepping stone to the invention of baking bread. The Hebrew Bible mentions beer as one of the provisions with which Noah stocked his ark and the *Epic of Gilgamesh*, written in the 3rd millennium BC, equates drinking beer with becoming a civilized person. Some even argue that beer helped save early civilizations by sparing countless thousands from deadly, water-borne diseases which were prevalent when clean drinking water was unavailable.

It was in Bavaria, however, that beer was elevated from prosaic to extraordinary. For here, in this beautiful southeastern corner of Germany, the monastic communities of the Middle Ages began brewing beer as a means of both sustenance and income. Over time, each of these monasteries developed its own, unique brews, and it wasn't long before the flocks of faithful began partaking of the free rations that the monks would provide on holy days and after marriage ceremonies. On non-holy days, however, the monks would charge a fee for the beer and they soon found that plenty of customers were ready to pay for their unique libations. In approximately AD 800 the first commercial brewery was established near what is now Munich, Germany, and it wasn't long before an entire industry was born.

This sojourn explores the true craft and fascinating history of beer brewing in the land where it was perfected. It is carefully designed to help participants learn to identify the subtle differences in taste and style that characterize each fine beer. But it is also about much more than that. Because in Bavaria, beer is a fundamental part of the culture so understanding beer brewing here is a key to understanding this land, its history, and its people.

Day-to-Day Tour Summary

DAY 1 ARRIVE IN MUNICH

Arriving in Bavaria's capital, Munich, this morning, you transfer to the Hotel Carlton Astoria where you are greeted by your Scholarly Sojourns Tour Director. Settle in and relax for a bit, or step out to explore the city with some afternoon free time. Munich was heavily damaged by bombing during World War II, but many of its historic buildings have been rebuilt, including its largest church, the Frauenkirche, and the famous city hall, Neues Rathaus. Today, the city center appears mostly as it did in the late 1800s. At midday, you join fellow tour members and leader, Sebastian Sauer, for welcome reception and opening lunch at the celebrated restaurant and birthplace of the Schneider Weisse Brewery, Weisses Bräuhaus. Afterward, we enjoy a guided walking tour of the historic city center which introduces us to some of its most famous buildings. This evening, we visit Oktoberfest, getting an insider's view of this annual celebration of beer. The legendary festival hosts more than 6 million visitors over the course of 16 days, and has been held in Munich since 1810. [R | L]

DAY 2 MUNICH

After breakfast, we make our way to the Beer & Oktoberfest Museum which skillfully explains the history of beer from ancient times to the present day and examines the evolution of the brewing process. Afterward, we take part in a special seminar which provides an overview of different styles of beer made in Germany and introduces us to the sensory evaluation of them. At midday, we make our way back to the Oktoberfest grounds where we enjoy a special lunch in one of the festive tents. After the delicious meal of traditional German specialties, the remainder of the day is free for you to explore more of the city on your own (or perhaps remain at Oktoberfest). Tonight, a beer stroll is offered for those who wish to partake at some of Munich's most famous beer halls, Spatenhaus and Hofbräuhaus among them. [B | L]



Beautiful Andechs Monastery & Brewery

ITINERARY OVERVIEW

DAY 1: SUNDAY

September 24

Tour begins Munich

DAY 2: MONDAY

September 25

Day is spent in Munich

DAY 3: TUESDAY

September 26

Munich—Andechs—Ettal—
Neuschwanstein—Tarrenz

DAY 4: WEDNESDAY

September 27

Tarrenz—Kufstein—Aying

DAY 5: THURSDAY

September 28

Aying—Wolnzach—Weltenburg—
Nuremberg

DAY 6: FRIDAY

September 29

Nuremberg—Oberfalz Region—
Bayreuth—Bamberg

DAY 7: SATURDAY

September 30

Day is spent in Bamberg

DAY 8: SUNDAY

October 1

Tour concludes in Bamberg



Enjoying a toast in a tent at Munich's Oktoberfest

TOUR HIGHLIGHTS

- ◆ Enjoy a guided tour of the historic monastery and brewery at Andechs in the foothills of the Alps
- ◆ An opening reception, beer tasting, and lunch at Munich's celebrated *Weisses Bräuhaus*
- ◆ A special, guided visit to the fairgrounds of Oktoberfest and lunch in one of its festive tents
- ◆ A private, guided visit to the Deutsches Hopfenmuseum in Wolnzach
- ◆ A guided walking tour to the great beer halls of Munich, including Spatenhaus, Der Pschorr, and Hofbräuhaus
- ◆ Visits to celebrated monastic breweries, including Kloster Weltenburg and Kloster Ettal

"Your attention to detail is way beyond any tour operator I have ever worked with!"

- Paula F., Travel Agent,
Mahwah, NJ



Fairytale-like Neuschwanstein Castle basks in the sun of an early-Autumn day.

Day-to-Day Tour Summary

DAY 3

MUNICH—ANDECHS—ETTAL—NEUSCHWANSTEIN—TARRENZ

Following breakfast, we depart Munich and travel south into the foothills of the Alps where we visit historic Andechs Monastery and its celebrated brewery. Following a guided tour of the site that offers us a glimpse at the work of Benedictine monks who carry on a tradition of crafting Andechs beers going back some six centuries, we enjoy a traditional Bavarian meal accompanied by the delicious brews at the monastery's outstanding restaurant. This afternoon, we venture further into the Alps to visit Ettal Abbey where we sample the brews that Benedictine monks have been perfecting for over 400 years. Afterward, we take a mesmerizing journey through dramatic alpine scenery to the fabled Neuschwanstein Castle. Our visit here includes a guided tour of the private quarters of King Ludwig II. This evening, we arrive the in picturesque resort town of Tarrenz in the Austrian Tyrol where we have time to indulge in a therapeutic beer bath and the Starkenberger Brewery before sitting down to a traditional alpine dinner together. [B | D]

DAY 4

TARRENZ—KUFSTEIN—AYING

Today we experience a true highlight of the tour—the unique opportunity to put our beer knowledge into practice with a working session at a craft brewery high in the breathtaking scenery of Austria's Tyrol. Together we craft our own beer, from deciding the recipe and selecting the malt through starting fermentation. Throughout the unique experience, we sample the full range of excellent beers produced by this distinctive Alpine brewery as well as enjoy a lunch of traditional Tyrolian specialties with its founders. This afternoon we travel north through the Bavarian countryside to the picturesque village of Aying where we enjoy a tour of the Ayinger Brewery. While founded in 1878, in 1999 Ayinger opened a new, state-of-the-art brewing facility that is one of the most advanced beer production sites in Europe. Our visit here provides an exemplary model of how modern technology and tradition can intersect to create beers of exceptional quality on a mass scale. We rest our heads at a welcoming, family-run hotel in Aying this evening and our stay is made even more special as we gather for a gourmet beer-and-food pairing dinner, complete with a demonstration by the chef on cooking with beer. [B | L | D]

Day-to-Day Tour Summary

DAY 5

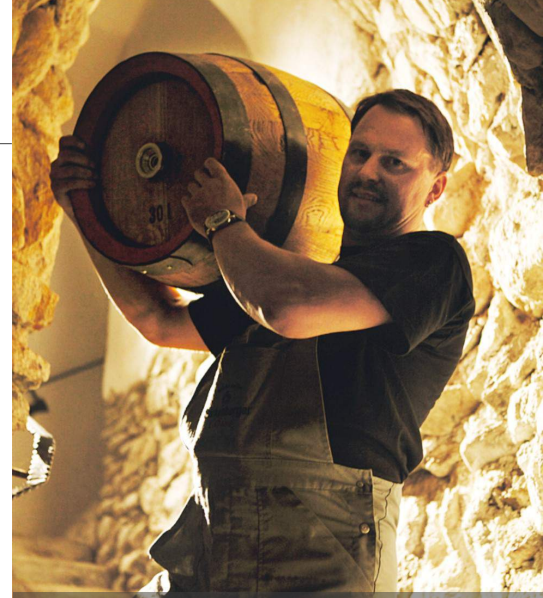
AYING—WOLNZACH—WELTENBERG—NUREMBURG

Departing Aying this morning we travel north to the region of Hallertau, the world's largest hop-producing area. Here we visit the Deutsches Hopfenmuseum (German Hop Museum) to explore the fascinating botanical aspects of brewing and discover how this prized ingredient influences each brew's taste and character. Afterward, we continue to the secluded monastery, Kloster Weltenburg, nestled in a picture-perfect location on the banks of the beautiful Danube River. The monks at Weltenburg have been brewing celebrated beers since 1050, making this one of the oldest monastic breweries in the world. Together we enjoy a hearty, Bavarian lunch in the monastery's biergarten as we sip its famed brew from steins and watch boats come and go upon the steady current of the mighty Danube. This afternoon we continue our journey north to the historic city of Nuremberg where we enjoy an engaging tour of its picturesque center before descending to explore the city's fascinating web of rock-cut beer cellars that lie beneath its streets. For over 700 years the denizens of Nuremberg have been storing their beloved low-temperature-loving, bottom-fermenting "red beer" in these subterranean cellars that are cut into the Burgsandstein (Nuremberg's red sandstone). In some cases these cellars reach an impressive four-layers deep, and they are so stable that during the air raids of World War II many citizens found shelter in these historic vaults which now span over six acres. We stay in the heart of this historic city tonight where the evening is left free for you to explore and dine on your own. [B]

DAY 6

NUREMBURG—OBERPFALZ REGION—BAYREUTH—BAMBURG

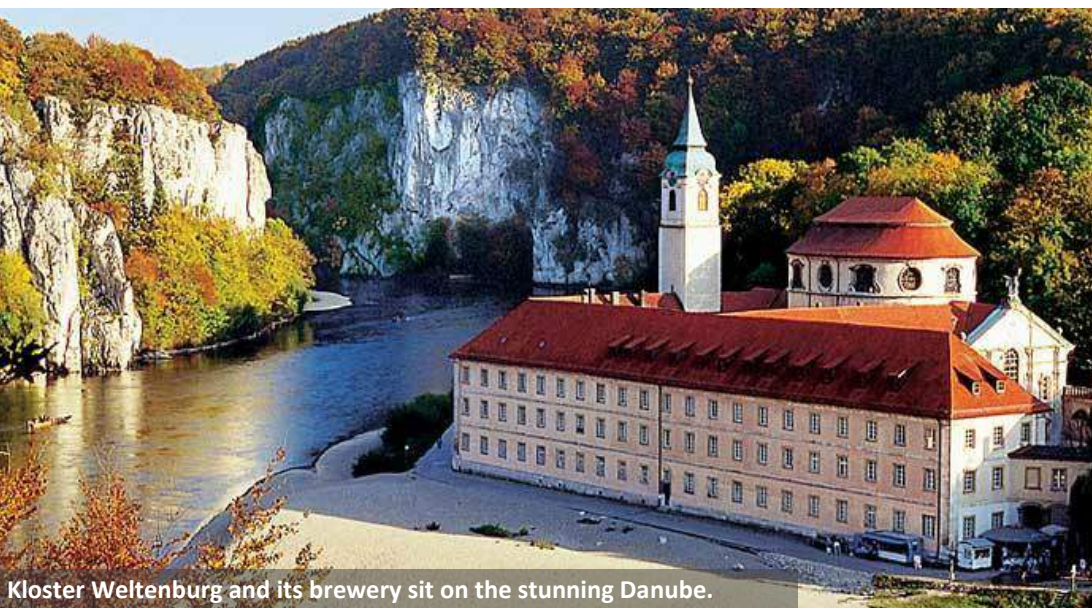
We depart Nuremberg this morning and venture off the beaten path into the Upper Palatinate (Oberpfalz) region of Bavaria, home to the legendary Zoigl beer—only available here in the remote north where it's brewed. We sample this unique, dark-ish artisanal brew and enjoy lunch in one of the few remaining communal brew-houses where it is still crafted by families on a rotating basis. Afterward, we enjoy a pleasant drive through the beautiful Upper Franconia region of Bavaria—the epicenter of brewing in Bavaria—stopping in the town of Bayreuth to visit the Maisel Brewery and Cooperage Museum which provides us with a glimpse of the significant role that casks and their coopers play in the maturation of beer. This evening we arrive in



Nuremberg's beer cellars are six-centuries old.

TOUR HIGHLIGHTS

- ◆ Enjoy an evening beer stroll through the medieval town of Bamberg—a UNESCO World Heritage Site along Germany's Romantic Road
- ◆ Visit the remote Upper Palatinate region of Bavaria and sample the legendary Zoigl beer
- ◆ Enjoy a gourmet food-and-beer pairing dinner with a cooking demonstration by the chef
- ◆ A visit to the celebrated, fairytale-like Castle, Neuschwanstein, with a tour of King Ludwig II's private quarters
- ◆ Participate in a hands-on beer brewing experience at working craft brewery high in Austria's Tyrol
- ◆ Take a tour of Nuremberg's network of historic beer cellars and enjoy a tasting of the celebrated beers that mature in them



Kloster Weltenburg and its brewery sit on the stunning Danube.

“This was an amazing, once-in-a-lifetime experience that I will take with me personally and. Professionally for the rest of my life.”

—Scott K., Waltham, MA

WHAT YOU SEE & EXPERIENCE

MUNICH

SCHNEIDER WEISSE BREWERY

ANDECHS MONASTARY AND
BREWERY

ETTAL ABBEY

OKTOBERFEST

AYING

AYINGER BREWERY

DEUTSCHES HOPFENMUSEUM
(GERMAN HOP MUSEUM)

KLOSTER WELTENBERG

THE CITY NUREMBURG

ROCK-CUT BEER CELLARS

THE CITY OF BAMBERG—A
UNESCO WORLD HERITAGE SITE

WEYERMANN SPECIALTY
MALTING COMPANY

THE CITY OF BAYREUTH

MAISEL BREWERY AND
COOPERAGE MUSEUM

ZOIGL BEER REGION

THE ALPS

THE AUSTRIAN TYROL

NEUSCHWANSTEIN CASTLE

THE BEER AND OKTOBERFEST
MUSEUM

Day-to-Day Tour Summary

the spectacular city of Bamberg which was awarded the status of UNESCO World Heritage Site in 1993 due to its impressively well-preserved architecture. The interesting mix of magnificent architectural styles and baroque town houses creates an atmosphere which captivates many visitors as soon as they arrive. Following some time to explore and enjoy dinner on our own, we gather at one of the city’s lively and atmospheric beer halls. [B]

DAY 7

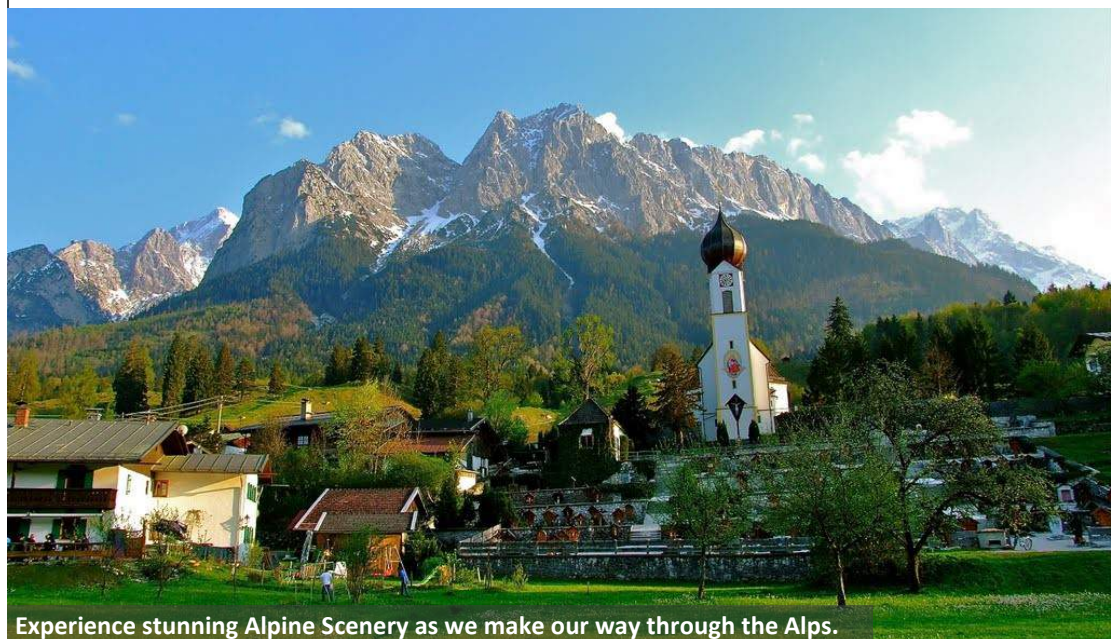
BAMBURG

Following breakfast we enjoy a guided walking tour of historic Bamberg and then pay a visit to the famous Weyermann Specialty Malting Company which produces an extensive variety of malts used by brewers around the world. Afterwards, we travel outside the city and into the beautiful Franconian countryside to tempt our palates at some of the regions most celebrated and picturesque craft breweries. Returning to Bamberg this afternoon, we enjoy some free time to explore and shop (or perhaps sample some more beer). Later, against the backdrop of the setting sun, we gather to pass the evening enjoying the city’s beloved outdoor beer cellars which are found nestled upon the hills that surround the town center. Afterward, we gather for a farewell reception and a final dinner together at one of Bamberg’s most celebrated breweries. The kitchen here serves up some delicious Franconian specialties! [B | D]

DAY 8

TOUR CONCLUDES IN BAMBERG

This morning you take a “final exam” in brewing and beer tasting, which tests your newly-acquired beer knowledge. Upon successfully passing, you are awarded a *Certificate of Beer Knowledge* signed by our tour leader himself. Afterward, we enjoy a unique Bavarian tradition—Frühschoppen (a brunch with beer)—and then you enjoy a bit more time to explore Bamberg’s charming and historic center and perhaps do some last-minute souvenir shopping. At midday our tour comes to a close as we say our goodbyes. An optional shuttle will be offered for those wishing to go directly to Munich Airport. Those who are able may opt to stay an extra night in Munich in order to attend the festive closing ceremonies of Oktoberfest this evening. [B]



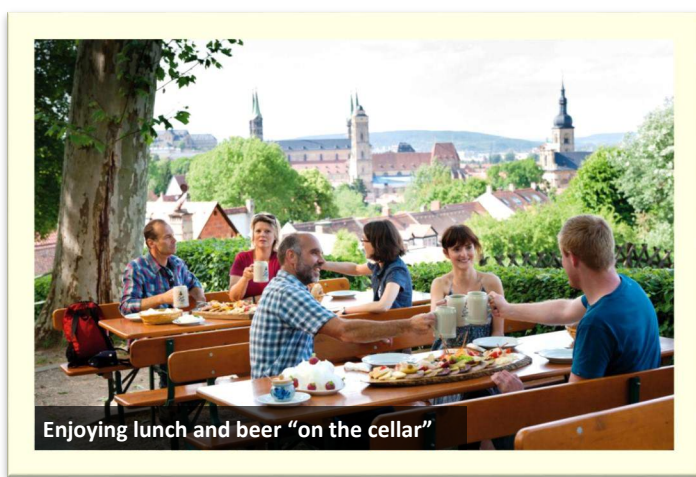
Experience stunning Alpine Scenery as we make our way through the Alps.



Munich's elegant city center sits in the shadow of the mighty Alps.

The Beer Cellars of Bamberg

Centuries ago, deep in the hills of Bamberg, a network of tunnels was created when local people dug for sand to use as scouring powder. Until this time brewers had kept their beer cool by cutting massive (and heavy!) chunks of ice from the rivers. Recognizing the opportunity to save money and a lot of work, they decided to take advantage of the consistently low temperatures in these tunnels, ideal for the fermentation and storage of bottom-fermented beer. Shady lime and chestnut trees were planted on the top of the hills and the grounds were covered with gravel in order to keep the subterranean temperatures as low as possible. Before long, people realized that sitting under these shade trees on top of a hill drinking beer was the perfect way to spend a summer day, and thus the concept of going uphill to drink beer in the garden “on the cellar” was born.



Today, Bamberg boasts myriad beer cellars where you can have your beer served directly from the recesses of the very hill that you sit atop. It is not at all unusual to see people with picnic baskets in tow, spreading out table cloths and enjoying the day with friends and family. Many of the gardens also offer traditional German cuisine and come complete with an attentive wait staff, ever on the lookout for steins laying on their side—a clear signal that a fresh brew is in order. Whether alone or with companions, dining or drinking, taking in the magnificent views or engrossed in lively conversation, you are sure to appreciate your time spent “on the cellar”.

BOOKING IS EASY!

1) CALL TO REGISTER OR USE OUR ONLINE REGISTRATION FORM

Call us at 1-800-419-3443. Our friendly customer service team is ready to assist you Mon—Fri, 9:00AM—5:00PM (EST). Or, you can complete the [online registration form](#) anytime.

2) WE WILL CONFIRM YOUR REGISTRATION BY EMAIL

Within 24 hours you will receive an email confirmation of your registration along with some additional information and an invoice for the deposit.

3) RETURN THE PAPERWORK AND PAY YOUR DEPOSIT

Simply review the registration documents and pay the deposit within 14 days to finalize your booking.

[CLICK HERE TO REGISTER ONLINE](#)

SAVE WITH SOJOURN COMBINATIONS!

Save \$250 per person and receive a free transfer between locations when you book two consecutive sojourns.

THIS TOUR COMBINES WELL WITH:

[UNCOVERING CAMELOT: A JOURNEY THROUGH ARTHURIAN BRITAIN](#)

We were somewhat apprehensive to try an organized tour, but this experience was phenomenal.”
-Barbara B., Annapolis, MD

WEATHER & CLIMATE

In Germany, the average September daily high temperatures range from 58° - 67° Fahrenheit (14° - 19° centigrade). The evenings and nights are a bit cooler averaging 43° - 45° Fahrenheit (6° - 7° centigrade).

As always, German weather is unpredictable, so be prepared for cold and rainy spells. Participants are encouraged to bring a light-weight, waterproof jacket or a small umbrella.



We enjoy a hands-on brewing experience at Bierol craft brewery high in Austria's Alps.

Tour Map



You Stay in Picturesque Cities and Towns

Town	Region/Area	Nights
● Munich	Upper Bavaria	2
● Tarrenz	Austrian Tyrol	1
● Aying	Upper Bavaria	1
● Nuremberg	Middle Franconia	1
● Bamberg	Upper Franconia	2



Legend

- Journey by coach
- Overnight stop
- Intermediate stop

"I already had very high expectations based upon my previous tour with you, but you even exceeded those expectations!"

-Tallien P., Santa Monica, CA

Lodging



Hotel Carlton Astoria-Munich

Consistently rated among Munich's favorite hotels by travelers, this traditional, family-run hotel is ideally situated in the museum district, not far from Munich's Old Town and just steps from all of the city's many attractions. One of the city's oldest hotels, the Carlton Astoria has been welcoming guests for over a century. Its rooms have been lovingly restored and offer a tranquil respite from the bustling city outside.



Hotel Hauser –Nuremberg

A family-run, boutique hotel situation in the center of Nuremberg's old city, Hotel Hauser offers traditional Bavarian charm combined with a contemporary sophistication. Each of its bright, modern rooms feature modern comforts and stylish décor. All of Nuremberg's attractions, nightlife, and dining venues are within a 10-minute walk of the hotel.



Romantik Hotel Messerschmitt-Bamberg

Dating to 1832, Romantik Hotel Messerschmitt enjoys a prime location right in the center of the UNESCO World Heritage city of Bamberg. Many of its well-appointed rooms offer sweeping panoramas of the historic Old Town. All of Bamberg's attractions are just steps away, including the famous cathedral, the Altes Rathaus (Old Town Hall), along with the city's numerous beer halls and beer cellars.

For a complete list of lodging on this tour, please visit www.scholarlysojourns.com.



YOUR TOUR LEADER

For over a decade Sebastian Sauer has been on the cutting edge of Germany's craft beer scene as a respected independent brewer, consultant, and expert on the history of German beers. As a celebrated craft brewer, Sebastian specializes in creating unique new brews as well as resurrecting forgotten and classic styles of German beer to offer to today's discerning beer consumer. His company Freigeist Bierkultur brews at three locations across Germany and exports its beers worldwide. In 2009, Sebastian founded Bierkompass, a beer importer which brings the finest craft brews from around the world to the German market. In 2014, *Men's Journal* magazine included Freigeist's cheekily-named Ottekolong on its list of the 100 Best Beers in the World. As a much sought-after speaker, Sebastian travels the globe to introduce beer lovers to different styles of brew as well as to reawaken interest in historical beers.



Stunning Bamberg is a UNESCO World Heritage Site.

The absolute most amazing vacation I've ever been on..."

-Jessica H., San Francisco, CA

Tour Details & Registration Information

THE ART & HISTORY OF BEER BREWING

2017 DEPARTURE

September 24—October 1, 2017

PRICE

\$2,995/Person (double occupancy)

\$3,495/Person (single occupancy)

[CLICK HERE TO REGISTER ONLINE](#)

TOUR BEGINS

Munich, Germany

TOUR CONCLUDES

Bamberg, Germany

OPTIONAL AIR PACKAGE:

\$1,198/Person*

*Includes round-trip, economy airfare from New York, airport transfers in Germany, and 100% travel assurance. Price subject to change until booked.

REGISTRATION AND PAYMENT INFORMATION

TO REGISTER

Call us: 1-800-419-3443—We are ready to assist you Monday to Friday from 9:00 AM to 5:00 PM (EST).

Visit us at: www.scholarlysojourns.com—Here you will find an online registration form as well as a printable version.

PAYMENT SCHEDULE

Due within 14 days of registration: \$500/person deposit

Due 90 days prior to departure: Balance

TRAVEL INSURANCE

Scholarly Sojourns highly recommends that all of our tour participants purchase travel insurance to protect their trip. We will send further information once you have been confirmed on a sojourn.

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PRICE INCLUDES

Eight-day travel program of sightseeing, beer tastings, and discussions led by Sebastian Sauer; 7 nights hotel accommodation; 7 breakfasts, 3 lunches, 3 dinners, 1 receptions; visits, excursions, and all other activities described in the day-to-day tour summary; all entrance fees; tour guides; ground transportation; the services of a dedicated Scholarly Sojourns Tour Director who accompanies the tour group; all gratuities (except for hotel porters). **Included meals are indicated in brackets following each daily description: B = Breakfast; L = Lunch; D = Dinner; R = Reception.**

PRICE DOES NOT INCLUDE

Airfare; airport transfers; meals not indicated in this detailed itinerary; beverage options other than water, wine, beer, or soft-drinks with group meals; local transportation by bus, taxi, metro or light rail; passport or visa fees and necessary photos; immunizations; travel insurance; excess baggage charges; airport taxes; medical, hospitalization, or evacuation costs; gratuities for hotel porters; laundry; other personal items, including incidental hotel charges; any other item not specifically indicated.

ARRIVAL AND DEPARTURE INFORMATION

MEETING LOCATION AND TIME

The meeting point for this tour is the Hotel Carlton Astoria in Munich, Germany. Those making their own travel arrangements should plan to arrive at between 10:00 AM and 12:00 PM on Sunday, September 24. You will be greeted there by your Scholarly Sojourns Tour Director who will assist you with check in.

CONCLUSION AND DEPARTURE

Your sojourn concludes at approximately 12:00PM on Sunday, October 1st in Bamberg, Germany. An optional shuttle will be offered for those wishing to go to Munich Airport. If making your own onward flight/travel arrangements, please allow enough time for properly checking in at the airport before your flight's departure.

EARLY ARRIVAL OR LATE DEPARTURE

Scholarly Sojourns is happy to assist you with booking additional nights prior to the start of your tour or following its conclusion. Often we are able to secure better rates than are available to the general public. We are also happy to provide itinerary suggestions should you wish to do additional travel in Germany.

